



To Whom It May Concern,

Charger Robotics wants to be an integral part of your talent pipeline! We are a *FIRST*® (For Inspiration and Recognition of Science and Technology) organization. The goals of *FIRST*® are to inspire young people to be leaders and innovators by engaging them in exciting mentor-based programs that build science, engineering, and technology skills while fostering well-rounded life capabilities including self-confidence, communication, and leadership.

Through the Charger Robotics program, students learn about engineering processes while building and operating robots in a competitive setting. Members of Charger Robotics have the opportunity to build marketable talent and learn business and technical skills that will prove beneficial in their future careers. This program lets students see how much fun STEM can be.

Charger Robotics is comprised of three *FIRST*® Lego League (grades 5-8) teams, five *FIRST*® Tech Challenge (grades 8-12) teams, and one *FIRST*® Robotics Competition (grades 9-12) team. Our programs require significant funds. While nearly half is obtained through student fundraising, we rely on our generous corporate sponsors to provide the remainder. We would love your company to join this dedicated group.

We have included information about sponsorship for Charger Robotics. If you have questions, or would like to attend a team meeting to tour our facilities and engage with our students, please reach out to us and we would be happy to provide you with the needed information.

Respectfully,

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For more information about our program, please visit ChargerRobotics.org.

What is Charger Robotics?

Charger Robotics is a STEM-oriented program in the Sussex Hamilton School District for students in grades 5-12, which works to execute the mission of its parent organization, *FIRST*® (For Inspiration and Recognition of Science and Technology).

Charger Robotics encompasses most levels of *FIRST*®, including three FLL teams, five FTC teams, and one FRC team. Our teams impact the community through local STEM events and demos, striving to provide new ideas and opportunities to future generations of innovators.

Our Mission

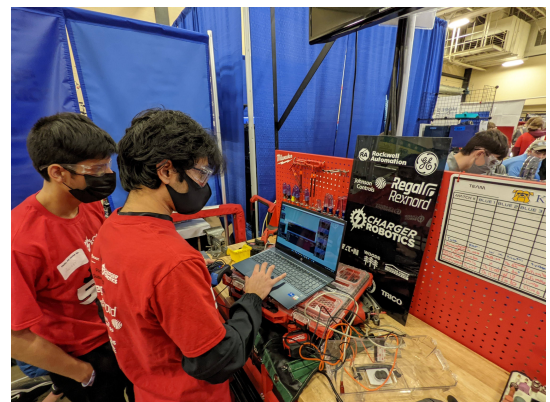
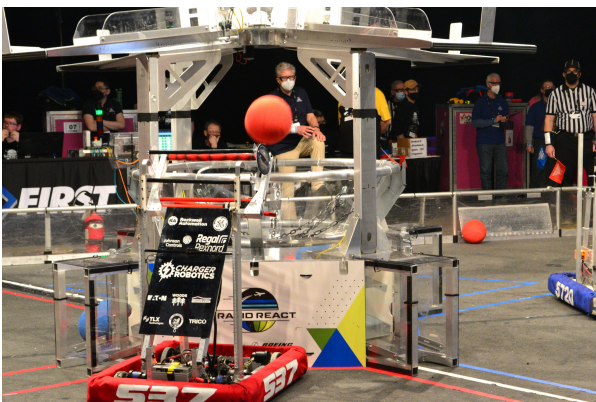
Charger Robotics develops a fun, inclusive community of experiential learners who are driven to solve complex challenges in a competitive environment while practicing skills valuable for careers of the future.

Our Vision

Charger Robotics will set the standard for how STEM clubs and *FIRST*® organizations prepare leaders to solve the technical challenges of the future.

Why Become a Sponsor?

Charger Robotics fosters an environment that trains students in knowledge used in STEM fields. This allows for the vast majority of our students to go into STEM careers, and apply for jobs in companies like yours.



Sponsor Benefits*

Entry Level \$100-\$499

- Include company name on Charger Robotics website
- Send competition season newsletters
- Promote company on social media

Bronze \$500-\$1499

- All above plus
- Company logo on 2023 competition pit display**
- Company name on 2023 competition uniform**
- Guest speaking opportunity at robot reveal event and Sussex Scrimmage

Silver \$1500-\$2999

- All above plus
- Company logo on 2023 competition robot**
- Company logo on 2023 competition uniform**
- Advertise job opportunities from companies in the student newsletters and on ChargerRobotics.org
- Invitation to have a company booth at Sussex Scrimmage

Gold \$3000+

- All above plus
- Company name listed on official *FIRST*® website
- Demonstration and Q&A event at a location of choice with students and competition robot after competition season
- Logo on Sussex Scrimmage course

*Sponsor benefits begin 09/01/2022

**When submitting a sponsorship, please include a white company logo in PNG file format to ensure proper branding